

Tyler Munson

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Overview

Art director with over eight years of corporate and studio experience spanning the worlds of print and interactive design, with clients ranging from small startups to Fortune 500 companies.

Portfolio

<http://www.munsondesign.com/>

Experience

03/2004 – present

munsonDesign, San Francisco, California

Principal

Rapidly built design business from the ground up, and within six months established relationships with palmOne, Habitat for Humanity, Uno Recordings and others. Provided a range of creative and strategic services, including product packaging, annual report design, corporate identity, and website design and development.

06/2000 – 03/2004

Collabrys, South San Francisco, California

Creative Director

Joined marketing upstart in its venture days, and spent nearly four years helping grow the company's business with clients such as Estée Lauder, New York Life, Johnson & Johnson, US Airways and others. Was responsible for all creative efforts including client design work, corporate identity, marketing print materials, corporate website and user interface design. Took on additional roles when needed in product development and client projects, including software specifications, quality control process and client program testing.

07/1997 – 06/2000

Electronics For Imaging (EFI), Foster City, California

Senior Designer

Designed visual interfaces for Windows-, Macintosh- and web-based software applications for EFI's Fiery and eBeam product lines. Responsibility grew into other areas of design, including the company's corporate identity, website, annual reports and product packaging. Established rapport with local printers and photographers, and successfully managed print projects with budgets of \$300,000. Received a patent for innovation involving color printing systems, with others pending.

06/1996 – 07/1997

National Center for Supercomputing Applications (NCSA), Champaign, Illinois

Web Designer

Worked alongside the group that created the world's first web browser, Mosaic. Led a complete redesign of NCSA's 1,000,000+ page website, which incorporated early Java technologies and received national recognition and awards. Was highlighted in a June 1997 issue of Newsweek magazine as an early innovator on the web.

Tyler Munson/Resumé (continued)

Relevant Skills

Branding & Creative Strategy
Print Design & Production
Identity Design
Web & Interaction Design
Information Architecture
Illustration
Photography & Digital Retouching
User Interface Design
Software Product Planning
HTML & Flash Development (working knowledge)

Education

University of Illinois at Urbana-Champaign

Bachelor of Fine Arts, Graphic Design, with Honors, 1997
Bachelor of Science, Advertising, with Honors, 1996